

## Wahl Marketing Communications

6250 Lakota Drive Cincinnati, OH 45243

(513) 561-2002 (513) 561-0814 – FAX

[jim@wahlmarketing.com](mailto:jim@wahlmarketing.com)

### For Immediate Release

March 1, 2010

### For More Information Contact:

Jim Wahl

Wahl Marketing

(513) 561-2002

[jim@wahlmarketing.com](mailto:jim@wahlmarketing.com)

Debbi Gerdes

Doran Manufacturing, LLC

(866) 816-SAFE

[gerdes\\_deborah@doranmfg.com](mailto:gerdes_deborah@doranmfg.com)

### **Doran 360RV™ warranty extended to two years on tire pressure monitoring system**

Cincinnati, Ohio – Doran Manufacturing has extended the warranty to an industry leading two year period on the Doran 360RV™ tire pressure monitoring system.

“We have been so pleased with the performance and ruggedness of the Doran 360RV™ system that we chose to confidently stand behind our product by doubling the warranty period at no additional cost to our customers.” says Doran General Manager Jim Samocki. “From the initial design concept meeting, we set out to offer the most durable and reliable product for RVers and we firmly believe that we achieved our goal. Other systems may offer slightly lower initial purchase prices, replaceable batteries or the option to purchase extended coverage, but we intentionally steered away from low cost or revenue generating alternatives to provide our customers with years of reliability.”

The user-friendly Doran 360RV™ system monitors tire pressure for up to 36 tires for RV, trailer and tow-vehicle applications. A patent-pending Green Means GOOD™ indicator light provides “at-a-glance” confidence that the system is working properly. In addition to the standard Level 1 and Level 2 alarms at 12.5% and 25% below the programmed baseline tire pressure, a unique FastLeak™ warning is triggered with a drop in tire pressure of 2.8psi in less than 12 seconds along with a high temperature alarm that is activated if a sensor’s temperature reaches 248°F.

The Doran 360RV™ is ideal for RVs of all sizes and configurations, including fifth-wheels. Installation can be accomplished without any special tools in less than an hour. A simple to understand and operate digital LCD screen display comes equipped with 4-way navigational buttons. The high-impact nylon sensors with potting material inside have passed rigorous SAE tests by an independent a2La accredited testing facility to ensure that they deliver the longest life and corrosion resistance on the market. Multiple mounting options including an adjustable pedestal mounting kit, visor clips and/or hook & loop fastening tape that allows the LCD screen to be mounted virtually anywhere.

Recent studies indicate that 90% of tire failures are caused by low tire inflation. Tires which were properly inflated just hours ago may be problematic due to changes in weather alone. This can lead to poor handling and braking, uneven tire wear, premature tire wear, blowouts and expensive breakdowns. The Doran 360RV™ eliminates these concerns by consistently checking tire pressure automatically and providing drivers with the peace-of-mind from knowing their family and investment is safe.

Cincinnati-based Doran Manufacturing has been supplying high quality transportation safety for over 35 years. In addition to tire pressure monitoring systems, the company supplies LED and incandescent Exterior Light Monitors, Sleeping Child Checks®, Emergency Exit Monitors and a full range of LED lighting products to the school bus market. Also, the company continues to manufacture terminals and terminal boards for electric motors in the original factory that was established in 1954.

For more information on the Doran 360RV™ visit [www.doranmfg.com](http://www.doranmfg.com) or contact them via e-mail at [gerdes\\_deborah@doranmfg.com](mailto:gerdes_deborah@doranmfg.com), write to Doran Manufacturing, 2851 Massachusetts Avenue, Cincinnati, OH 45225, or call toll-free **(866) 816-SAFE (7233)**.